

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388				FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report				FILE NO. -20080709ALO	
Licensee INDIANA BROADCASTING, LLC					
Call Sign WANE-TV		Facility Id 39270		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
FORT WAYNE		IN	ALLEN		46808 -
Nielsen DMA FT. WAYNE		World Wide Web Home Page Address WWW.WANE.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	15				
<input checked="" type="checkbox"/> Digital	31				
Report reflects information for quarter ending: 06/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	252
Total 5:00 a.m. to 1:00 a.m. CSTs	284

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	52
Total 6:00 a.m. to 9:00 a.m. CSTs	0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	51
Total 6:00 p.m. to 11:35 p.m. CSTs	91

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:
TOTALS REFLECT WANE-TV'S EDUCATIONAL EFFORTS AS WELL AS THOSE OF OUR NETWORK, CBS.

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs	0
Comments:	

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?	
0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE NEWS DEPARTMENT PRODUCED THE FOLLOWING UPDATES TO THE DIGITAL TELEVISION	

TRANSITION: A REVIEW OF THE NEED FOR A CONVERTOR BOX FOR THOSE WHO RELY SOLELY ON AN ANTENNA FOR RECEPTION, DTV COUPONS, THE BENEFITS OF HOOKING UP A CONVERTOR BOX EARLY AND THE INTRODUCTION OF A LOCAL EMAIL ADDRESS FOR THOSE WITH ADDITIONAL DTV QUESTIONS (DTV2009@WANE.COM). THE NEWS DEPARTMENT RESPONDED TO QUESTIONS REGARDING CONFLICTING MESSAGES ABOUT HOW TO RECEIVE A DIGITAL SIGNAL IF USING A CERTAIN CABLE SERVICE. VIEWERS COMPLAINED THAT COMCAST CABLE CUSTOMER SERVICE AGENTS WERE ADVISING CABLE CONSUMERS TO BUY CONVERTER BOXES. REPORTER MATT MCCUTCHEON WENT TO THE TOP OF THE CABLE COMPANY AS WELL AS WANE-TV'S CHIEF ENGINEER TO CLEAR UP THE MATTER AND REPORTED THAT CABLE CUSTOMERS WILL NOT NEED A CONVERTER BOX TO CONTINUE RECEIVING A CABLE SIGNAL.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? Yes No
The comment box may be used to describe what was posted on the station's Website.

Comments:
WANE-TV MAINTAINS A DEDICATED CATEGORY PAGE ON THE WANE.COM WEBSITE WHICH PROVIDES A WEALTH OF EDUCATIONAL INFORMATION ABOUT THE DIGITAL TELEVISION TRANSITION (BACKGROUND, DEADLINE, CONVERTOR BOX AND COUPON PROGRAM, ETC.). THIS IS ACCESSIBLE FROM OUR HOME PAGE. IN ADDITION THE THOSE WEB STORIES, AND LINKS WE PROVIDE A WAY FOR LOCAL GROUPS TO SCHEDULE A SPEAKER TO VISIT WITH THEIR GROUP TO DISCUSS THE DTV TRANSITION, AND MAINTAIN AN EMAIL ADDRESS (REVEALED IN SECOND QUARTER) WHERE USERS CAN ASK SPECIFIC QUESTIONS AND RECEIVE ANSWERS ABOUT THE TRANSITION FROM OUR CHIEF ENGINEER.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:
WANE-TV/NEWSCHANNEL 15 NEW DIRECTOR SPOKE TO A GROUP OF APPROXIMATELY 40 RETIRED ENGINEERS ON THE TOPIC OF THE DTV TRANSITION ON MAY 15. HE PROVIDED FOR A TIME OF QUESTIONS AND ANSWERS AND DISTRIBUTED DTV EDUCATIONAL PRINTED MATERIALS.

Community Events

Comments:

Other (describe)

Comments:
WANE-TV DELIVERED A PRINT MATERIALS PACKET (A LARGE POSTER, ONE-SHEETS AND TAKE AWAY ITEMS) TO OUR LOCAL COUNTY LIBRARY SYSTEM FOR DISPLAY AND DISTRIBUTION IN MAIN LIBRARY AND TO 13 BRANCHES. WANE-TV ORDERED AND RECEIVED ADDITIONAL EDUCATIONAL DTV TRANSITION PRINT MATERIALS FROM THE NAB FOR DISPLAY AND DISTRIBUTION IN THE VIEWING AREA THROUGHOUT THE SUMMER MONTHS. A PORTION OF THESE MATERIALS WILL BE DELIVERED TO PUBLIC LIBRARIES IN OUR OUTLYING AREAS BY WANE-TV STAFF.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing ASSISTANT SECRETARY OF MANAGING MEMBER
Signature JEAN W. BENZ	Date (mm/dd/yyyy) 07/09/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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